

I. INTRODUCTION

At aidbees, we collect and manage user data and information according to this Privacy Policy. By using any software, application or website of Aidbees Corporate Private Limited (the "Platform"), you agree to the terms of this Privacy Policy.

aidbees respects your privacy and is committed to protecting your personal data. This Privacy Policy will inform you as to how we look after your personal data when you visit or register with our Platform and tell you about your privacy rights and how the law protects you. This Privacy Policy applies to all/any user registering, accessing or viewing the Platform ("Users").

Please keep in mind that in the event you provide information to us on a third-party site or platform (for example, via our applications like social media login) the information we collect through those third-party sites linked with our applications are covered by this Privacy Policy, and the information the third-party site or platform collects or may collect is subject to the third-party site or platform's privacy practices. Privacy choices you have made on the third-party site or platform will not apply to the information we have collected directly through our applications. Please also keep in mind that our sites and applications may contain links to other sites not owned or controlled by us and we are not responsible for the privacy practices of those sites. We encourage you to be aware when you leave our sites or applications and to read the privacy policies of other sites that may collect your personal information.

II. THE DATA WE COLLECT ABOUT YOU

Personal data is defined as any information that identifies (whether directly or indirectly) to a particular individual or natural person, such as the individual's name, postal address, email address, mobile number and any other specific identifier indicating to that particular person.

We shall not collect sensitive personal data or information unless the information is collected for a lawful purpose connected with our function or activity and the collection of the sensitive personal data or information is necessary for that purpose.

However, we shall not be responsible for the authenticity of the personal information or sensitive personal data or information supplied by the User to us.

The User has an option of not providing data or information we seek to collect in which case the User shall not be able to use the services on the Platform for which the said information was sought.

We may collect, use, store and transfer different kinds of personal data or personal information about you which may include but shall not be limited to:

- Identity Data includes first name, maiden name, last name, username or similar identifier, date of birth, the language you use, and gender.
- Contact Data includes your address, email, mobile number etc
- Financial Data includes your payment card and bank details and the same might include sensitive personal data or information. The financial data shall be collected only for the purposes of processing transactions/payments on the Platform.
- Transaction Data includes details about payments to and from you and other details of services you may have availed from us.
- Technical Data includes your geolocation, IP address, your login data, cookie data, log filed information, browser type and version, Android Advertiser ID/ IDFA ID, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access the Platform.
- Profile Data includes your username and password, purchases or orders made by you, your preferences, feedback and survey responses.

- Usage Data includes information about how you use the Platform.
- Marketing and Communications Data includes your preferences in receiving marketing from us and our third parties and your communication preferences.
- Information shared by Our partners and advertisers includes information about you and your activity outside Platform from our affiliates, advertisers, partners and other third parties we work with.

We also collect, use and share data such as statistical or demographic data for any purpose. Such data may be derived from your personal data but is not considered personal data in law as this data does not directly or indirectly reveal your identity.

We do not collect any special categories of personal data about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, password, medical records and history, physical, physiological and mental health condition and biometric data), nor do we collect any information about criminal convictions and offences.

III. HOW WE USE YOUR PERSONAL DATA

We will only use your personal data in accordance with the law. Most commonly, we will use your personal data in the following circumstances:

- Where we need to perform the services we offer.
- Where it is necessary for our legitimate interests (or those of a third party)
- Where we need to comply with a legal or regulatory obligation.

In any event, the information collected by us shall be used for the purpose for which it has been collected.

IV. PURPOSES FOR WHICH WE WILL USE YOUR PERSONAL DATA

(A) SENSITIVE PERSONAL DATA OR INFORMATION

We shall be using your sensitive personal data or information like bank account and debit/credit card details (Financial Information) only for the purposes of processing

the transaction/payment made on the Platform. By using the Platform and making transactions on the Platform you hereby agree to provide us with your aforesaid sensitive personal data or information for the purposes mentioned above.

The user of the platform shall have an option of saving Financial Information with us for future use. If the user has not opted to save Financial Information with us, it will not be stored in any form on our system. We shall not hold the Financial Information longer than required.

Personal information might be shared and used by our Payment Gateway Partner - Razorpay (Razorpay Software Private Limited) having its office on 1st Floor, SJR Cyber, 22, Laskar Hosur Road, Aduodi, Bangalore, Karnataka - 560030 for the purposes of processing the payment made through the Platform and further issuance of a receipt for the payment made. By using the Platform, the User agrees and grants its consent to us to share his sensitive personal data or information like Financial Information with our Payment Gateway Partner for the aforesaid purposes.

(B) USE OF INFORMATION BY AIDBEES

The information supplied by you enables us to improve our services and provide you with the most user-friendly experience(s) and to maintain, protect, and improve the services and for developing new services. Further, any personally identifiable information provided by you will not be considered as sensitive if it is freely available and/or accessible in the public domain like any comments, messages, blogs, scribbles available on social platforms like Facebook, Twitter etc.

Any posted/uploaded/conveyed/communication by users on the Platform becomes published content and is not considered personally identifiable information subject

to this Privacy Policy. In case you choose to decline to submit personal information on the Platform, we may not be able to provide certain services on the Platform to you. We will make reasonable efforts to notify you of the same at the time of opening your account. In any case, we will not be liable and or responsible for the denial of certain services to you for lack of you providing the necessary personal information or consent.

When you register with the Platform, we may contact you from time to time about updating your personal information to provide you with features that we believe may benefit/interest you.

We may further use your contact details like phone number, email etc to contact you regarding the marketing of aidbees and its associates and share the same with third parties.

(C) ADVERTISING

We may use third-party advertising companies to serve ads when you visit or use our Platforms. These companies may use information in order to provide advertisements about goods and services of interest to you.

Services may include links to other websites or applications. Such websites or applications are governed by their respective privacy policies and are beyond our reasonable control. Once you leave our server / Platform (you can recognize your location by checking the URL in the location bar on your browser), any kind of information provided by you is governed by the privacy policy of the operator of the applications/website(s) you are visiting. Their policy may differ from ours. If you can't find the privacy policy of any of these applications/websites via a link from the

application's homepage, you should contact the application owner(s) directly for more information.

Presentation of information to our advertisers for helping them to understand our audience(s) and to know the value of advertising on our websites or applications, is usually in the form of aggregated statistics on traffic to various pages/content within our websites or Applications.

(D) SHARING WITH ASSOCIATED NGOS AND PAYMENT GATEWAY SERVICE PROVIDERS

aidbees shall share your personal information with the NGOs associated with aidbees in furtherance of its purposes of providing services of the aggregator and in order to enable the NGO to gain information regarding the donors and contributors.

aidbees might also share personal information with the Payment Gateway Service providers for enabling payment being made and further for issuance of receipt qua the payment made.

(E) SHARING WITH THIRD PARTIES

aidbees may share your information with any third parties without obtaining your prior consent in the following limited circumstances:

a) When it is requested or required by law or by any court or governmental agency or authority to disclose, for the purpose of verification of identity, or for the prevention, detection, investigation including cyber incidents, or for prosecution and punishment of offences. These disclosures are made in good faith and belief that such disclosure is reasonably necessary for enforcing these Terms or for complying with the applicable laws and regulations.

b) aidbees proposes to share such information with third parties for the purpose of processing personal information on its behalf. We also ensure that these recipients of such information agree to process such information based on our instructions and in compliance with this Privacy Policy and any other appropriate confidentiality and security measures.

c) aidbees may share your information regarding your activities on Platform with third party comments sites, social websites to populate your social wall that is visible to other people however you will have an option to set your privacy settings, where you can decide what you would like to share or not share with others.

d) aidbees may share your information with third parties, at your direction, to enable you to sign up for or log in to the Platform, or when you decide to link your Platform account to those services, like Facebook or Google, or when you publish your content on Platform to them. For example, if you choose to publish your Platform content on Facebook or Twitter, then information about that content will be shared with Facebook or Twitter.

V. CHANGES TO AIDBEES'S PRIVACY POLICY

Our business may change from time to time. As a result, at times it may be necessary for aidbees to make changes to this [privacy policy](#). aidbees reserves the right to update or modify this privacy policy at any time and from time to time. If you disagree with our revisions to the Privacy Policy, you may deactivate your account or discontinue the use of our services. Please review this policy periodically, and especially before you provide us with any information through the services. This Privacy Policy was last updated on the date indicated on top of this page. Your continued use of the [Services](#) after any changes or revisions to this Privacy Policy shall indicate your agreement with the terms of such revised Privacy Policy.

VI. DATA RETENTION

We will only retain your personal data for as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements

We retain the information which we have collected no longer than is necessary. This is determined on a case by case basis. Normally we will retain the information as long as you maintain an account with us and till the time you continue to access and use the Platform and its services. We will delete your information whenever you request us to do so. However, we may archive and/or retain some information for legal purposes.

However, at the express written request of the user, we shall erase information of the user in strict accordance with the law in force. Further, at the request of the user, we shall delete any information which is misleading, embarrassing and irrelevant.

VII. ACCESSING AND RECTIFYING YOUR PERSONAL INFORMATION

When you use the Platform, we make good faith efforts to provide you, as and when requested by you, with access to your personal information and shall further ensure that any personal information provided by you shall be corrected or amended as feasible. We shall permit the Users, as and when requested by them, to review the information they have provided and ensure that any personal information or sensitive personal data or information found to be inaccurate or deficient shall be corrected or amended as feasible.

This version of the Privacy Policy was last updated as on the date provided above. It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us.

You can make requests to aidbees for correcting the personal information You can ask us to correct inaccurate or incomplete personal information by sending an email to our support team to perform the rectification.

VIII. COMPLAINTS AND GRIEVANCE REDRESSAL

You can write to us at the details mentioned below in case of any grievance or complaint. If you have any complaints regarding processing of your personal information or data you may contact our data protection officer as under:

Ms. Zamrooda Khanday

Aidbees Corporate Pvt Ltd

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Elphinstone, Mumbai, Mumbai City, Maharashtra, India, 400013

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